

# **A RESOLUTE GLOBAL ENDEAVOUR TO PROTECT TRADITIONAL KNOWLEDGE: CONCERNS FOR TRADITIONAL ART AND CRAFT IN KASHMIR**

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## **PERSPECTIVES**

Craftsmanship and artisanship is an appreciated legacy of the general population of Kashmir and a considerable help to its economy. It is particularly noteworthy that the otherworldly advocates and certain rulers have attempted endeavors to help the general population of Kashmir by advancing the masterful works by making them famous in gentry and other well to do hovers inside and outside the Indian subcontinent. They have additionally helped them by growing their tendency of craftsmanship and advancement of an ever increasing number of aptitudes. This awareness of other's expectations of those rulers and profound sponsors is a good example to have a parallel in present day idea of state duty.

## **IMPROVEMENT OF WOOD CUTTING**

The craft of wood cutting has created and prospered in Kashmir under the encouraging consideration of Budshah, Sultan Zain-ul-Abidin who, amid his rule, disparaged workmanship and pulled in craftsmans from the then awe inspiring craftsmanship focuses of Samarqand, Bukhara and Persia. He, as indicated by the Sultan's court annal, Pandit Srivara, gave all pleasantries of life to those outside specialists and they advanced their specialty and art among the general population of Kashmir. The wood work of the 'Muslim period' bears an expressive evidence of the way that this craftsmanship got an extraordinary boost under the Sultans of Kashmir.

## ADVANCEMENT OF COVER WEAVING AND MATERIALS

Amid the Muslim Sultans, the approach of the rulers towards craftsmans and shippers was extremely helpful and, in this way, steady of the business in that capacity. The business was reinforced to build up a steady trader network who encouraged creation of crude materials and kept up a hold on the business sectors likewise by safe guarding the general interests of the general population of Kashmir by not enabling the Europeans to infiltrate their business bases in Central Asia.

i. *Promotion of shawl*

Shawls, however fundamentally, have been the warm defensive pieces of clothing of the nobility and the rulers and rulers since old circumstances, with the prospering of vote based system, these have in the minimal effort shapes go to the utilization of different areas of the general population moreover. The Mugals Emperor Akbar would definitely use to wear and spread shawls of various assortments and styles to support up the shawl business and urge weavers to search for new themes. The shawl is a by and large utilized as a shoulder mantle, in presence in India in various structures since times immemorial, profiting the clients by giving them fascinate and by shielding them from gnawing cool.

i. *Designing*

Planning has conceived with man and has ever remained his dearest companion. It is dependably a contemporary and with quietness stands up and mirrors the method of life and social environment of a specific culture at a specific timeframe. It is an example of life, a portrayal of tastes, desire, vision, satisfaction and distresses of a specific age. Each article of utilization has a specific size and highlights characterized for it by the plain utilize it is bound for and this has never been missed by any creator, crude or current. An architect outlines an article and enlivened it with significance to its utilization or the capacity for which it is required and the idea of the materials accessible. An outline is nearly connected with the modern, metro and religious existence of individuals, made an interpretation of by the craftsman into handy terms.

iii. *Papier mache*

Papier mache is a workmanship and temperance; an impact of the around and a reflection to appearance in the scene or conditions. It is a marvel to endeavor to coordinate a wonder that improves. Really it has been noticed that condition has its impact in trim a man in order to grow great or awful taste. This causes us in seeing how the occupants of Kashmir have possessed the capacity to replicate the picturesque magnificence of the valley through their devoted artisanship in its different appearances.

iv. *Sacred Obligation*

With awesome gratefulness the Constitution of Jammu and Kashmir, 1956 has explicitly given in its Article 17 under its Directive Principles of State arrangement that:

The State will, keeping in mind the end goal to restore, direct and advance the prestigious specialties and bungalow ventures of the State, start and execute all around thought about projects for refining and modernizing strategies and methods of generation, including the work of shabby power with the goal that superfluous drudgery and drudge of the laborers are dispensed with and the aesthetic estimation of the item improved, while else full extension is accommodated the consolation and improvement of individual ability and activity.

## **LEGISLATIVE PROGRAMS AND ACTION**

The legislature in Kashmir isn't oblivious about magnificent workmanship in Kashmir and its wonderful craftsmanship. As of late in Srinagar on 23rd February 2013 the delegates of the Kashmir government named the artisanship as the foundation of its economy. The adage is that if the financial enthusiasm of the craftsmans keeps on being overlooked the 'workmanship'

could confront annihilation, in any case. The inventive measures, if grasped close by, can't just spare it however can prompt a superior formative stage and development of 'craftsmanship' and the craftsmans related with it. Directly there is an institutional instrument set up in the express that should advance and make accessible measures to manage this industry and legacy. The principle association constituting the state mechanical assembly for over all task of the craftsman welfare and advancement exercises is the Jammu and Kashmir Handicrafts (S&E) Corporation. To be compelling, this and all other state measures would require a ceaseless assessment, appraisal and development.

## **THE J&K HANDICRAFTS CORPORATION**

The principle objects of the company are:

1. To run, oversee and control the Kashmir Government Arts Emporium or some other State Undertaking as might be told by the Government every now and then, in a way as would guarantee their productive, conservative and better administration and activity;
2. To embrace deal in India and Export of crafted works, Handloom items, Khadi and results of town Industries and different items created and made in the State of Jammu and Kashmir as supplement to private deliberate exertion;
3. To set up exchange associations, deal ousts, offering offices, office or circulating specialists and so on.
4. To open attention cum-data focuses, showrooms, deal stations and distribution centers at appropriate places in remote nations;
5. To arrange creation through co-agents, craftsmans or its own generation focuses; and
6. To make accessible specialized, budgetary and other help to co-agents, makers, little merchants and their partners, to create and supply crude material. Devices and types of

gear, prepared craftsmans to set up Common Facility Centers and to set up an arrangement of assessment and quality control.

## **ACTIVITIES**

- a) Paper mash fabricating plant
- b) Carpet washing and drying unit
- c) Walnut wood flavoring unit
- d) Kani shawl venture

## **SPECIALTY DEVELOPMENT INSTITUTE**

Specialty Development Institute (CDI) at Srinagar is an independent Institute, known truly to not all who should know it. It was conceived an offspring by the workplace of DC-Handicrafts, Textile Ministry, Union Government and the State Industries and Commerce Ministry (Directorate of Handicrafts) in February 2004. The Institute is under the administration of an official council which is going by the State Principal Secretary (Industries and Commerce).

- (a) School of Designs-Crafts Museum

In Kashmir, which has one of the most extravagant specialty custom, has kept alive its artworks to a great extent as a vacationer exchange, yet similar plans had pretty much been proceeded with decade after decade with next to no varieties. Keeping in mind the end goal to give more shading and life to the plans of Kashmir Handicrafts an outline unit called School of Designs was built up here in 1957. It has completed a radiant activity by enhancing the old outlines and making a large number of new plans. It has genuinely turned into a fortune of perfect work of art outlines. A great part of the great work done by it has stayed obscure and unnoticed. The

time has come to draw out these outlines for prevalent utilize. Its site can fill that need. These new outlines offer an assortment of things and are apparently in light of and associated with the conventions.

### **NEARBY ELECTORATE BASED INSTRUCTIONAL HUBS**

The administration has built up craftsmanship preparing focuses under the relating plan of nearby instructional hubs at better places in different decision bodies electorate. For instance, in Budgam District there are 10 such focuses in the principle Budgam voting public, 6 in Narbal, 2 in Chadoora, 12 in Natipora, 12 in BK Pora, 10 in Beerwa, 3 in Khansahib and 12 in Charisharif. These focuses are built up in towns picked by the nearby MLs. There is a requirement for observing of this plan as the outcomes so far have not been blasting as the case ought to have been.

### **EDUCATIONAL MODULES FOR PREPARING**

Artisanship being considered as the sheet stay of the Kashmir economy preparing programs for craftsmans ought to be arranged to protection and advancement of abilities, work age and formation of more extensive base for generation and utilization. It ought to be purposive, unmistakable and beneficial. Each preparation module which under the new plan is being embraced for preparing focuses is relied upon to center around creating thoroughness in approach and activity. The elements of the module would be:

- a) General early on inputs (fundamental presentation to devices and strategies);
- b) Guidance for vision improvement;
- c) Capacity building preparing inputs;
- d) Building capacities for systems administration

For building capacities for systems administration there ought to programme for the craftsmans in the territories of fundamental relational abilities, organizing, arranging and business pleasing. The preparation sources of info should cover, specifically, delicate perspectives like clients' inclinations for particular shading mixes, classifying and routes about off-take of the item. The dialect ought to be straightforward however proper.

### **EFFECT OF ADMINISTRATIVE ACTIVITY**

The report about the craftsmanship learning focuses built up by the administration in different voting public, accessible on its site, has not been modified since 2007. No education camps have been held in the zones of individuals for the most part contingent upon workmanship creations for their living. Subsequently, the starting of the plans and foundation of the establishments for advancement of Kashmir craftsmanship is welcome, yet should be made compelling by appropriate observing.

### **CONCLUSION**

A test to be set apart by the administration that is making a great deal of the harm Kashmir craftsmanship industry is the proceeding with risk from the sellers of deceptive things in the name Kashmir creations. The administration isn't with clear arrangements on this issue. Be that as it may, giving Radio Frequency Tags to the shawls made in Kashmir to ensure their virtue and validity is being considered.

For making previously mentioned measures successful all concerned, particularly the individuals who have been locked in by the legislature to assume their part for this reason, should meet people's high expectations and add to the best of their capacity. The general population as a rule ought to likewise treat craftsmans with due nobility to make it more satisfactory socially.